



222 Purchase Street #310, Rye, NY 10580, USA • +1(718)250-0119

### **Case study: Field Fisher Waterhouse, City of London law firm**

“Crossbow Web enabled our firm to fulfill our content management needs with minimal cost and maximum labor efficiency. “

“Previously, we had to allocate considerable time and resources to developing and updating the number of websites we operate. Our Marketing Department needed the ability to update our sites directly, without having to use the resources of our IT Department. Crossbow Web is saving the firm both time and money. We also wanted members of our staff in other departments to have the ability to update these sites. We received quotes from several web design agencies for redesigning and converting our current sites into new sites with bespoke content management systems. This approach would have been very expensive. We opted to use Crossbow Media's web application to convert our sites because it promised, and is delivering, outstanding value for the money and is the most user-friendly application we have encountered for non-technical staff, having sampled several similar products. “

“We also had the sites redesigned at a fraction of the usual cost by supplying Crossbow with new designs for our sites as single web pages, which Crossbow then built into website templates. I am impressed, not only by the software, but also the service provided by Crossbow Media.”



— Lorraine Chapman, E-Marketing Manager,  
at Field Fisher Waterhouse, City of London law firm.

For more information on Crossbow Web™, visit our web site at <http://www.crossbowweb.com>, email us at [info@crossbowmedia.com](mailto:info@crossbowmedia.com).